





Primax d.o.o. — **A Croatian idea.** A global reach.

For over 30 years, we've been creating products from recycled materials, blending tradition with innovation.

Our Ecolant — the first lantern made from fire-resistant paper — is now an internationally awarded symbol of sustainability.



Quality

Our products undergo strict quality control at every stage of production.

Quality is the foundation of the trust we build with our customers.



Innovation

Each of our new products is born from the idea of making the world a better place. Ecolant is the result of that mindset — simple, yet revolutionary.



Sustainability

More than 95% of the raw materials we use come from recycled sources.

Sustainability isn't a choice — it's our everyday standard.



Technology

Our production is powered by solar energy and modern equipment. Technology enables us to achieve efficiency without compromise.



Different types of design



Ecolant Cross #1

Weight: 160 g Height: 180 mm Burn time: 40 hours



Ecolant Cross #2

Weight: 160 g Height: 180 mm Burn time: 40 hours



Ecolant Rose

Weight: 160 g Height: 180 mm Burn time: 40 hours



Other design

Weight: 160 g Height: 180 mm Burn time: 40 hours

New generation of eco-friendly **lanterns**



Ecolant is the first eco-friendly lantern, free of plastic and 100% recyclable. Designed to shine sustainably, this innovative Croatian product brings light, respect, and care for the environment at every moment.



aesthetically pleasing



Awards and Recognitions Green Prix

Ecolant, an eco-friendly lantern made of fire-resistant paper, won the national Green Prix award for the best green innovation at the Greencajt Festival. Among more than 160 submitted projects, Ecolant received the highest number of votes by a wide margin. This award confirms Primax's innovation and commitment to sustainable development. Ecolant is a strong alternative to plastic lanterns and contributes to reducing environmental pollution.

The Green Prix is a recognition of our mission — to develop products that respect nature and inspire change.





Fairs and Events Inspiration

We participate in leading fairs in Croatia and abroad to showcase our innovations, learn from the best, and build longterm partnerships.

Among numerous appearances, PLMA Amsterdam, All4Pack
– Private Label Paris, Ambiente Frankfurt, and Marca Bologna stand out, where Ecolant and our other products gain global recognition.

For us, attending fairs is not just promotion — it's an opportunity for growth, inspiration, and connecting with new markets.





Platforms, Regulations

Certificates



EcoVadis

EcoVadis is a global platform that evaluates company sustainability across four key areas: environment, labor rights, ethics, and sustainable procurement. Our first assessment resulted in a commitment badge, confirming our dedication to responsible business practices and sustainable development.



IFS HPC

IFS HPC certificate confirms our compliance with the highest standards of safety and quality in the production of household and personal care products. This certificate ensures transparency, traceability, and reliability, strengthening customer trust and opening doors to demanding markets.

Production Standards HRN EN 17616:2022 and HRN EN 17617:2022

The entire range of lanterns by Primax d.o.o. fully complies with the **HRN EN 17616:2022** and **HRN EN 17617:2022** standards, which define safety requirements and proper labeling of candles for outdoor use. This compliance confirms safety, resistance to outdoor conditions, and clear labeling, ensuring the safe use of our products in cemeteries and other open spaces.



FSC

The paper we use for Ecolant comes from responsible sources and carries the FSC label, a symbol of care for forests and future generations. The FSC certification guarantees that the paper is produced in compliance with the highest environmental and social standards.



REDcert

REDcert ccertification confirms the sustainable origin and production of the biomass used for filling Ecolant lanterns. This label guarantees compliance with European standards for sustainability, transparency, and traceability of raw materials.





ISO 9001:2015

Primax d.o.o. operates in accordance with the international standard ISO 9001:2015, which confirms our commitment to systematic quality management. This certification ensures consistency in processes and continuous improvement of our products and services.



CYCLOS

Cyclos-HTP certificate confirms that Ecolant is fully recyclable according to the highest European standards. This label further strengthens our commitment to sustainability and the circular economy.

>3× smaller CO2 footprint

Our **Ecolant** lanterns are made without plastic and glue, from fire-resistant paper, significantly reducing their environmental impact. Compared to traditional plastic lanterns, they have more than **three times smaller carbon footprint**. A responsible choice for the environment without compromising quality and appearance.

Raise awareness, towards a sustainable future!

The lantern is completely eco-friendly, biodegradable, and as such represents an innovation in the global market. By using this lantern, we can drastically reduce plastic pollution and help protect our planet.

- + biodegradable (RedCert EU)
- + disposal with old paper (Cyclos)
- + less environmental pollution (3 times smaller CO₂ footprint)

